

Michigan-Made Products & Gifts 2458 Pine River Rd. Standish, Michigan 48658

TO ORDER:

info@michigan-made.com

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Product	WHOLE-SALE	SRP	Notes
Reversible Bracelets	\$5.50	\$9.95 +	min order 25 mix/match http://michigan-made.com/paracord-bracelets
100+	\$5.25	\$9.95+	<i>Hot item ! Several styles, including Reversible, Awareness Ribbon, and Carrying Your Heart With Me. Made out of 550 paracord – also termed survival cord . Not only available in Military colors such as olive drab, but also in a wide range of camo colors including pink and blue, neon colors, Patriotic colors, and school colors. Great fundraiser! Priced right so that people will purchase in multiples! Order forms are available for fundraisers.</i>
500+	\$4.75	\$9.95+	
with 1 heart or ribbon	plus .50	plus \$1	
with multiple hearts or ribbons	plus \$1.50	plus \$3	
with 1 stripe	plus .50	plus \$1	
with 2 stripes	plus \$1	plus \$2	
with 3 stripes	plus \$1.50	plus \$3	
Paracord Cord Key Rings	\$4.50	\$8.95+	<i>For samples, purchase of 1 of each style is allowed at ws price.</i>
Paracord Cord Dog Collars	\$10.95	\$19.95+	

These are very high quality paracord items. The artisan doesn't skimp on the amount of paracord she uses in each bracelet - they are very nice and tightly woven...your customers will not be disappointed.

Fundraisers: The profit margin on the paracord bracelets can be as much as you like. Selling them at \$10 would provide about a 93% profit margin. Due to that low cost - people may want to purchase more than one - perhaps for their whole family! You'll see they retail as high as \$25 on the internet, so you can reasonably sell them at a higher retail price. In fact a price range of \$13 to \$15 (providing you with 150% - 200% profit) would be very reasonable since the buyer does not have to pay shipping and tax. And speaking of shipping - due to their light weight, the shipping charges would be very low.

A few good reasons to consider paracord bracelets:

- For all ages - toddlers, teenagers, parents, and grandparents!
- Great way to show your support.
- They are a top seller!
- Non-perishable so having them on hand is not an issue.
- 75% to +200% profit margin.
- Lower price means multiple sales.
- Low shipping charges.